**Discussion Topic: Associationistic principles in real life (Total: 40 points)**

The British Associationist Thomas Brown proposed several principles about human learning and human knowledge: contiguity, recency, and frequency. These ideas were subsequently demonstrated empirically by Ebbinghaus.

For this discussion:

1. Select one of these principles. Briefly explain what it is and summarize the evidence supporting this principle.

Next, relate the principle you chose to **one** of the following real-life situations:

* A specific learning experience you have had in the past
* A specific observation of your own memory encoding or retrieval
* How you can apply the principle to a specific future learning opportunity

**Here is the rubric that will be used to grade this part of the discussion (Total: 30 points)**

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| --- | --- | --- | --- | --- |
| **Requirement** | **Complete** | **Partial or incorrect** | **Missing** | **Points earns & feedback** |
| **Content** | | | | |
| Define the chosen associationist principle and summarize the empirical evidence supporting the idea | 10 | 5 | 0 |  |
| Describe the real-life situation selected for the discussion and explain how the chosen principle relates to the real-life situation | 10 | 5 | 0 |  |
| **Cite the textbook or an alternative scholarly reference used in the post** | | | | |
| In-text citation(s) in APA style | 3 | 1.5 | 0 |  |
| Full reference(s) in APA style | 3 | 1.5 | 0 |  |
| No excessive spelling or grammatical errors | 2 | 1 | 0 |  |
| At least 250 words | 2 | 1 | 0 |  |